**Project Title: Blinkit Analysis**

The Blinkit Analysis project using Power BI to explore and understand various aspects of Blinkit, a fast-delivery service platform. This project focuses on analyzing data related to sales, customer behavior, and operational efficiency. Power BI’s data visualization tools will be used to create interactive and clear dashboards, making it easy to identify trends, spot opportunities, and enhance decision-making processes.

Objectives Sales Insights: Review total sales and revenue across different time periods. Customer Profiles: Analyze customer demographics like age, location, and buying habits. Product Popularity: Identify top-selling products and categories.

